

# REQUEST FOR DISTRIBUTION

Thank you for your interest in having us sell your product. We request that you mail in this form, a sample of your product, a rate card, and any other information you think would be valuable in making an initial assessment.

If the respective Category Buyer requires more information and/or would like to explore bringing your product in, they will reach out to you directly. As you might imagine, we receive a lot of inquiries from brands, and not all inquiries are responded to.

**Company Name:**

**Brand Name:**

**What Category Does Your Product Fall Within:**

*Alcoholic Beverages*

*Baby Products*

*Baking Commodities*

*Bar Soap, Body Wash, Liquid Soap*

*Beverage*

*Bug Spray*

*Candy*

*Canned Meat, Tuna, Vegetables*

*Cereal, Oatmeal*

*Granola Bars, Pop-Tarts*

*Charcoal, Logs*

*Cleaning Supplies & Detergent*

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*Coffee, Tea, Hot Cocoa Condiments*

*Cookies & Crackers*

*Dairy*

*Eggs*

*Ethnic*

*Frozen*

*Juice, Canned Fruit, Applesauce*

*Ketchup & Mustard*

*Milk & Bi-Products*

*Misc Baking, Pancake & Pancake Mix*

*Natural & Organic, Diet, Gluten Free*

*Paper Products*

*Pasta & Pasta Sauces*

*Pet Supplies*

*Personal Care/Health & Beauty*

*Pickles*

*Plastics*

*Popcorn & Peanuts*

*Private Label Grocery*

*Salty Snacks*

*Soup, Gravy, Broth*

*Specialty Foods*

*Spices*

**Why Should We Carry Your Product** *(Elevator Pitch):*

**Your Name:**

**Your Email:**

**Your Phone Number:**

**Your Mailing Address:**

## PRE-MAILING CHECKLIST

Woodman's Food Market, 2631 Liberty Ln., Janesville, WI, 53545

*This Form*

*Sample Of The Product*

*Rate Card*

*Other Materials*